

Popular **Quick Rinsing** Shampoo has now,

long-awaited NEW ITEMS!!!

We added 2 new items to Neutral Shampoo Creamy Type to response this shampoo's funs! New items also take over overwhelming rinsing speed and innovative designed bottles, and all 3 items will support to increase sales!

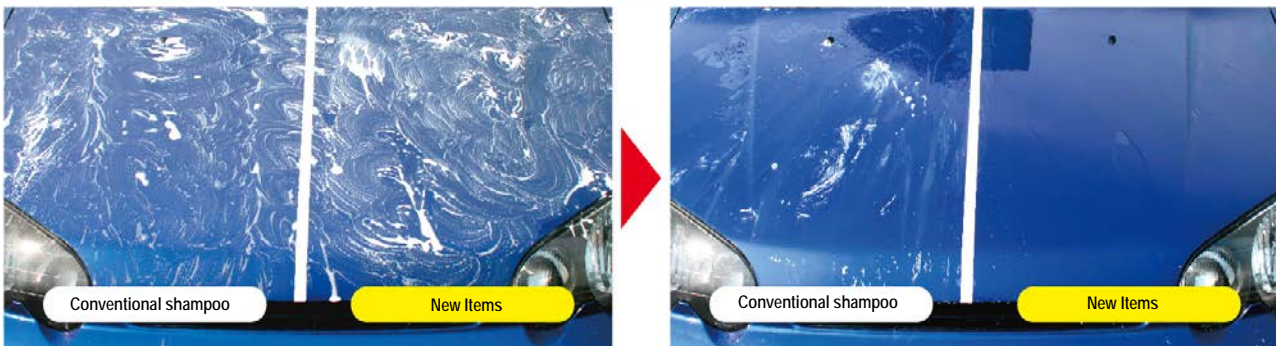


1 Shortens Carwash Time & Reduces Water Use!

Not only does it reduce water use by 11%, but it also shortens carwash time by 20%! Even if the shampoo dries and turns white, dirt and cleaner components don't adhere to the surfaces, which doesn't require to wash separately per part. It makes it possible to rinse bubbles quickly after washing the entire car.

TEST

A situation where shampoo is rinsed after it dries and turns white...



2 Compatible with any colors!

It is compatible with any colors, therefore, it helps those who have more than one car or those who didn't know which color they should buy, dark or light. Moreover, it will contribute to improve stock and sales efficiencies in distribution or at a store.

3 Your problems will be gone!

We have aimed to develop products which is easy to use under any condition, and for any users and cars.

Summer: Shampoo dries easily during car wash

Winter: Many people want to shorten car wash time

Car wash places limiting water use.

SALES POINT

- Supports to sell to various customers and for various environment.
- Not to mention the summer, it contributes to increase sales in the season when shampoo dries easily,

Quick Rinsing

Creamy Shampoo

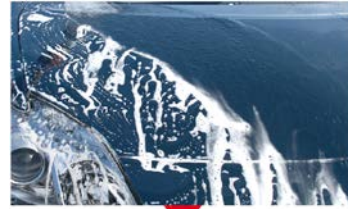
NEW

Not only does this shampoo work for washing or rinsing, but it also shortens the time of water absorption.

- Super Quick Rinsing

1 ABOUT 26.5% REDUCTION IN PROCESS TIME OF WIPING OFF WATER DROPS!!*

Formulated wax components reduce the process time of wiping of water drops. The great rinsing effect hardly leaves water drops on the surface after wash, which allows to wipe them off quickly.



2 GREAT LATHER, GREAT FEELING !

We achieved to easily make great lather which was hard for conventional shampoo containing wax components to do!

3 CAN BE USED FOR COATED CARS!

※Due to quick rinsing effect, water repellency may vary depending on the type of coating. Please ask to a coating operator in order to make sure if it is compatible with your car in advance. Besides, it repels water when you use it on the windshield.

Quick Rinsing

Neutral Shampoo Creamy Type

NEW

Washes even stubborn dirt, quickly washing & rinsing !

+ Compound in

1 REMOVES EVEN STUBBORN DIRT!

Super micro particles remove even adhering stubborn dirt from outside mirrors and door handles without leaving any scratches!



2 GREAT LATHER, GREAT FEELING !

We achieved to easily make great lather which was hard for conventional shampoo containing dirt removal components to do!



■ Performance comparison between 3 items (Relative evaluation)

◎ : Excellent ○ : Great ● : Good

	Neutral Shampoo Creamy Type	Creamy Shampoo - Super Quick Rinsing	Neutral Shampoo Creamy Type - Quick Rinsing + Compound-in
Great Lather	◎	○	○
Washing Capability	○	●	◎
Speed of Car Wash	○	◎	○
Coated Cars	Available (only if it is diluted.)	Available	Not recommended to use

■ Spec Info.

Product Name	Creamy Shampoo - Super Quick Rinsing	Gross Weight	17.0Kg
Item No.	04284	J A N Code	
Control No.	C-132		
ITF Code	14975759042843		
Net Weight	1,100g		

Product Name	Neutral Shampoo Creamy Type - Quick Rinsing + Compound-in	Gross Weight	17.1Kg
Item No.	04285	J A N Code	
Control No.	C-133		
ITF Code	14975759042850		
Net Weight	1,111g		

[Common Spec]

Content	1000ml
Package Dimension	W89×H249×D89
Case Dimension	W450×H252×D272
Case Unit	15pcs
Suggested Retail Price	OPEN
Release Date	Mar 1. 2012