

### For the Fiscal Year Ending March 2022

# SOFT99 Corporation

### **2Q Financial Results Briefing**

November 30, 2021

- These materials include forecasts, expectations, assessments, plans, and strategies concerning the future. The descriptions and statements based on these future projections include product demand fluctuations, economic trends, weather and other risks and uncertainties.
- The descriptions and statements based on any of the future projections that are included in these materials are based on information available when the materials were prepared, and we assume no obligation to update such descriptions and statements.
- In addition, such descriptions and statements do not constitute a guarantee of future results; actual results may substantively differ from our current expectations. These differences could be caused by many factors.

### **Table of Contents**



l:	Outline of the Corporate Group P. 3
II:	Outline of Consolidated Results · · · · · · P. 6
III:	Outline of Business · · · · · P. 9
IV:	SOFT99's Medium-term Management Plan Initiatives · · P. 19
V:	Forecast of Annual Financial Results and Dividend · · · P. 25
Арр	pendix: Numerical Data



### I: Outline of the Corporate Group

### **Corporate Profile**



### SOFT99 Corporation

Established · · · October 28, 1954

Core business · · · Manufacturing and sale of chemical products for car and home care

Manufacturing and sale of functional precision porous products

No. of employees · · · 836 (as of March 31, 2021; Consolidated)

Affiliated companies · · · 11 (Consolidated companies including SOFT99 Corporation)



<sup>\*</sup> Plassenu (former Plassemu) was marketed by Kanebo, Ltd. in 1963 and has been manufactured and sold by the SOFT99 Group since the business transfer in 1999.

### **Outline of Operating Segments (1)**



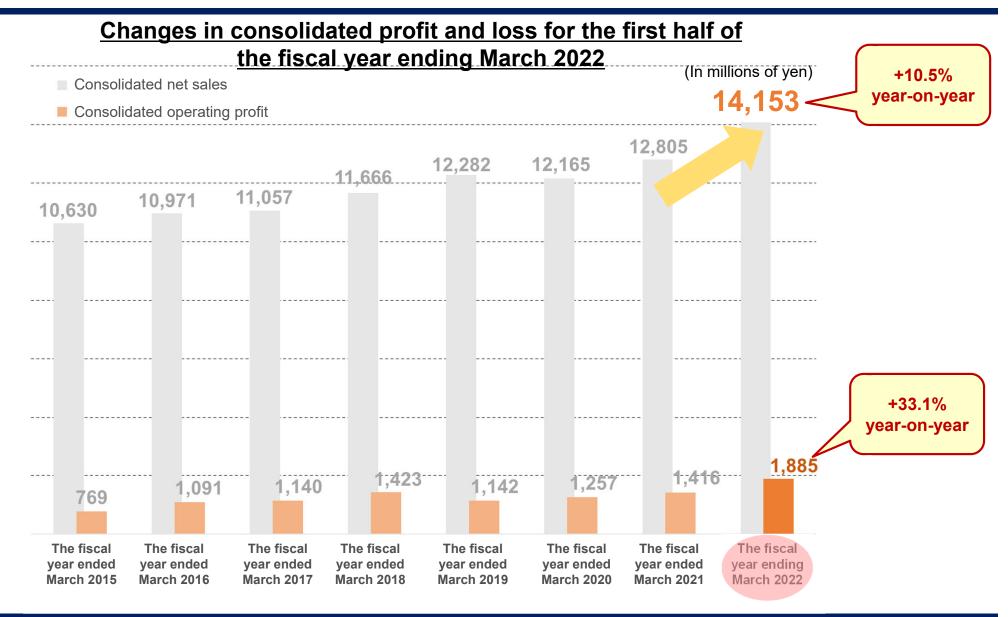
Operating segments	Subsegments	
	Consumer products (for automobiles)	Inherited business
	Professional-use products (for automobiles and other industries)	Expansion of
① Fine Chemicale	Home-care products	business areas through horizonta
① Fine Chemicals	Foreign operations	development
Manufacturing and sale of chemical products for car and home care	Planning, development and sale of the Tire-Pressure Monitoring System	)
	Development of electronic devices and software	
② Porous Materials	Industrial materials (precision cleaning, polishing and filtering products for high-tech industries) (medical and hygiene products)	Expansion of business areas
Manufacturing and sale of functional precision porous products	Consumables (automobiles, kitchen goods, cosmetics, sports goods, etc.)	through M&A
	Automobile repair and sheet metal	
3 Services	Driving lessons	
	Planning and sale of household products	J
O Deal Fatate Datated	Real-estate leasing	Monetization of
Real-Estate Related	Bathhouse operation Support for preventive long-term care	assets



### **II: Outline of Consolidated Results**

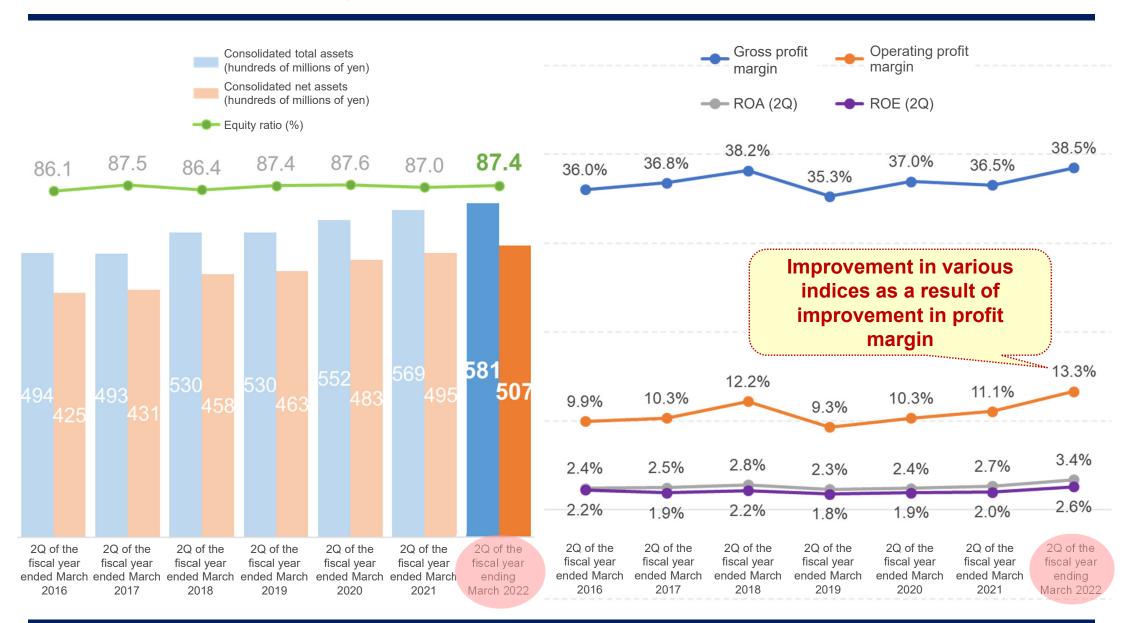
### **Outline of Consolidated Profit and Loss**





### **Major Management Indexes**







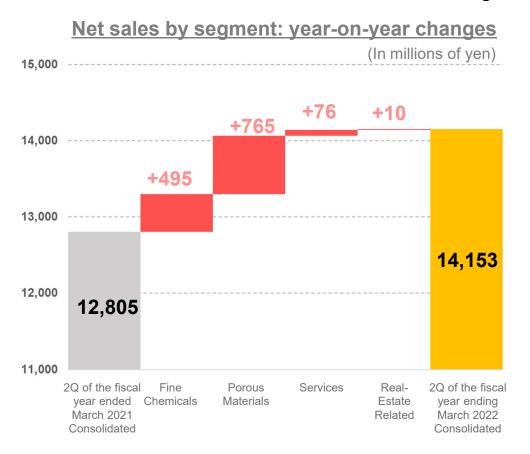
### III: Outline of Business

(Fiscal year ending March 2022)

## Changes in Profit and Loss by Segment for the First Half of the Fiscal Year Ending March 2022 (Year-on-year Comparison)



- Fine Chemicals · · · Both revenue and profit increased as sales of consumer products and sales in overseas markets, which had declined due to COVID-19, recovered.
- Porous Materials ······Although expenses increased as well, both revenue and profit increased owing to robust sales.



#### Profit by segment: year-on-year changes (In millions of yen) +80 +97 1.600 -----+1.59 1,400 1.885 1.416 1,200 1.000 2Q of the fiscal Fine Porous Services Real-2Q of the fiscal year ended Chemicals Materials Estate year ending March 2021 Related March 2022 Consolidated Consolidated

(Note) Excludes the consolidated adjustment amount

### Impact of COVID-19 (By Segment)



Operating segments	Subsegments	Impact of COVID-19 (Fiscal year ending March 2022)
	Consumer products (for automobiles)	Successful aggressive sales promotion in preparation for the post- COVID-19 world
	Professional-use products (for automobiles and other industries)	• Increased demand in response to an increase in used car sales
① Fine	Home-care products	• Increased demand from mask wearing becoming normalized
Chemicals	Foreign operations	Accelerated shift to e-commerce for young working adults living at home due to lockdowns
	Planning, development and sale of Tire-Pressure Monitoring System	_
	Electronic device and software development	* Difficult procurement of raw materials, resulting in decreased shipments
② Porous	Industrial materials (precision cleaning, polishing and filtering products for high-tech industries) (medical and hygiene products)	Increased shipments due to major customers' moving toward securing stock     Increased demand for semiconductors due to expanding telecommuting, etc.     Advance into hygiene and medical areas
Materials	Consumables (automobiles, kitchen goods, cosmetics, sports goods, etc.)	_
	Automobile repair and sheet metal business	• Recovery trend due to getting accustomed to COVID-19
3 Services	Driving lessons	Increased number of university and college students who had the time to acquire a driver's license
	Planning and sale of household products	• Decreased demand from young working adults living at home
	Real-estate leasing	_
Related	Bathhouse operation Support for preventive long-term care	Decreased revenue from the sale of food and drink due to restrictions on operating hours

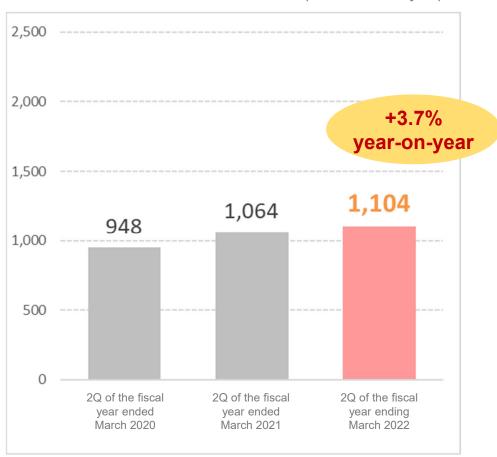
### Fine Chemicals (1/5) Sale of Consumer Products sort 99



Sales increased as a result of more aggressive sales promotion activities in preparation for a decline in consumption by young working adults living at home.

Sales of car body maintenance products
(2Q of the fiscal year ending March 2022)

(In millions of yen)



Sales of car glass care products
(2Q of the fiscal year ending March 2022)

(In millions of yen)



### Fine Chemicals (2/5) Sale of Consumer Products (2) sor 99

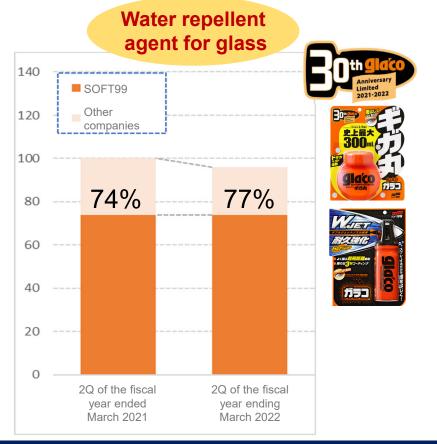


The market share also increased as a result of more aggressive sales promotion activities in preparation for a decline in consumption by young working adults living at home.

#### Changes in the market size and share by each category

(The market size represents percentages assuming that the market size in the 2nd quarter of the fiscal year ended March 2021 is 100)





### Fine Chemicals (3/5) Professional-use Products

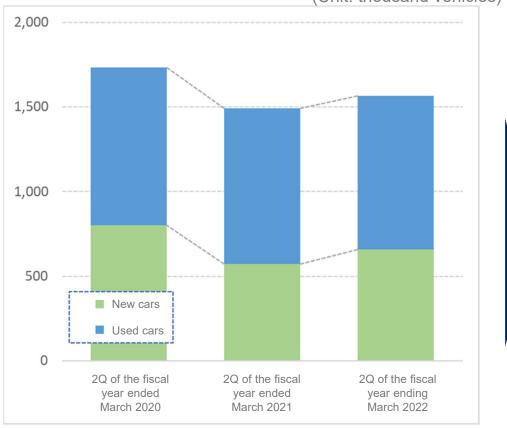


Sales of coating agents remained steady even though car sales grew at a sluggish pace.

#### Changes in the number of car sales

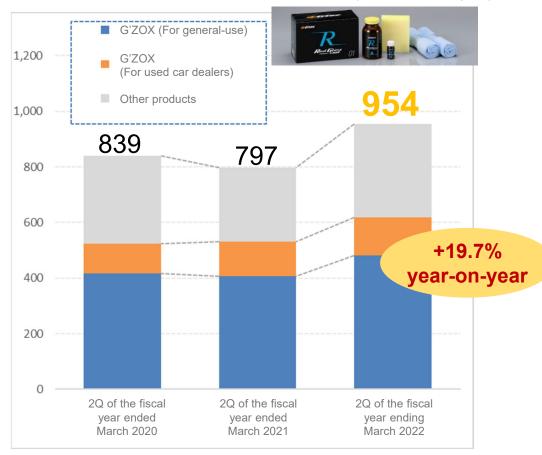
(Number of sales of new cars and ordinary used cars)

(Unit: thousand vehicles)



(Processed by SOFT99 based on materials published by the Japan Automobile Dealers Association) \* Excluding sales of light vehicles

### Professional-use products: Net sales for 2Q of the fiscal year ending 2022



### Fine Chemicals (4/5) Home-care Products



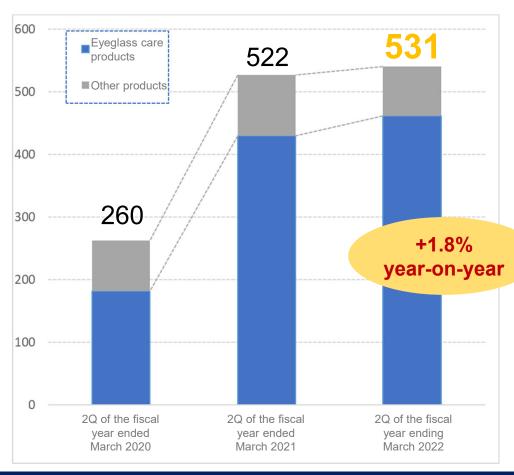
 Sales of eyeglass care products remained robust as wearing masks in public became the new normal



Increased sales of products related to eyeglasses care boosted by expanded demand for sanitization and anti-fogging



Sales of home-care products
(2Q of the fiscal year ending March 2022)



### Fine Chemicals (5/5) Overseas Sales



Although sales were sluggish due to COVID-19, its impact on sales gradually weakened, and overseas sales grew steadily.

## 10.000 **Products in compliance Products corresponding to** with the REACH regulations the local language Display of products

### Overseas sales for 2Q of the fiscal year ending 2022



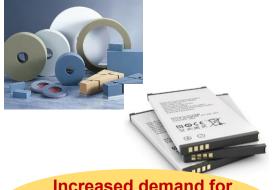
#### **Porous Materials Industrial Materials**



- Increased demand due to the brisk semiconductor-related market and higher-capacity HDDs.
- Increased sales of medical and hygiene products through M&A also made a contribution.



Increased demand for products for manufacturing semiconductors as the need for telecommuting, etc. continues to increase

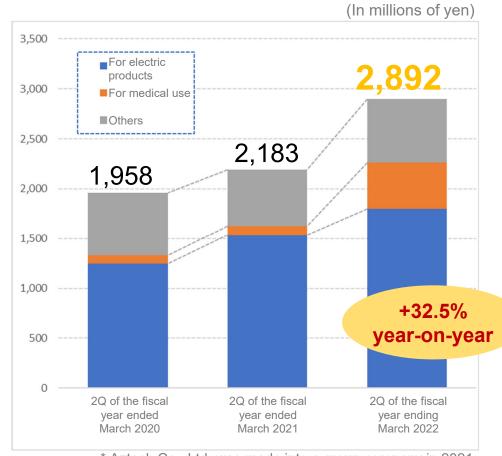


Increased demand for batteries and steady sales of polishing products



Expansion into the medical industry

### Industrial materials: Net sales for 2Q of the fiscal year ending 2022



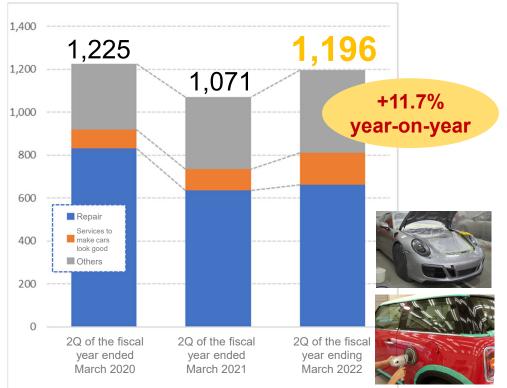
# Services: Automobile Sheet Metal and Driving Lesson Businesses



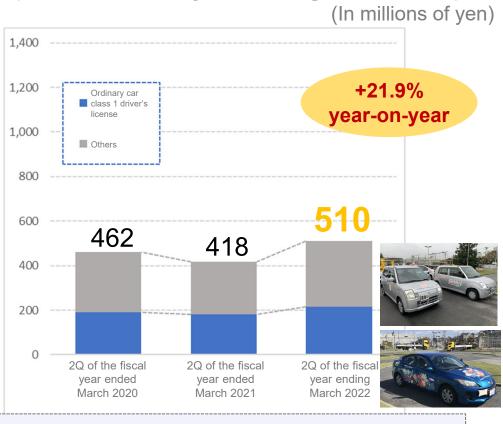
■ Demand in both the automobile sheet metal business and the driving lesson business recovered as the use of cars as a safe means of transport increased after COVID-19.

Automobile sheet metal repair business (2Q of the fiscal year ending March 2022)

(In millions of yen)



✓ The decreasing trend of demand for automobile sheet metal has weakened. Sales in the driving lessons business (2Q of the fiscal year ending March 2022)



Students taking driving lessons at driving camps increased.

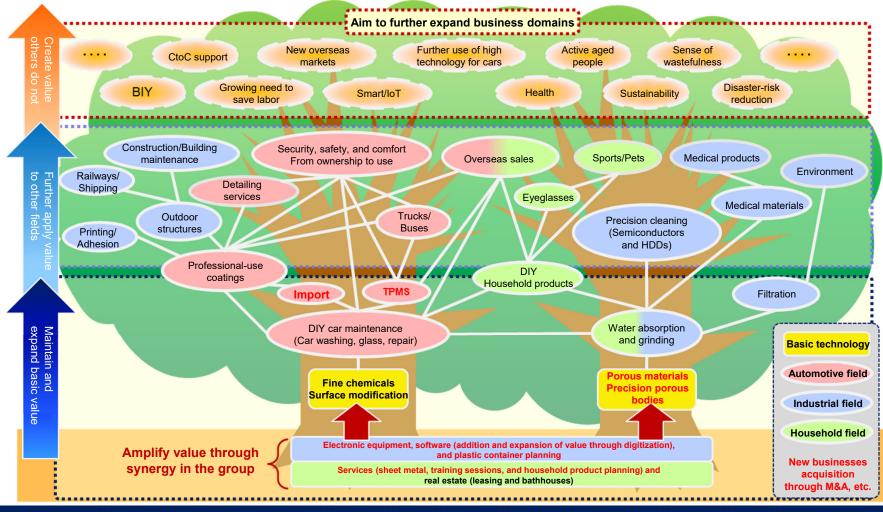


# IV: SOFT99's Medium-term Management Plan Initiatives

## Outline of the Sixth Medium-term Management Plan (Excerpt from the materials disclosed in May 2020)



■ To create new value that others do not, the SOFT99 Group aims to <u>further apply existing technologies and expertise to other fields</u> and <u>expand the business domains by introducing and combining new technologies and know-how.</u>



### Future Initiatives: Fine Chemicals (1/2)



■ SOFT99 aims for a safe automobile society without accidents by maintaining clean cars.

Promotional events for car washing without water



Antibacterial and antiviral treatment, and contamination prevention



Introduction of high-value added coating and development of working partners

**Enhancement of services to make cars look good:** 





### Future Initiatives: Fine Chemicals (2/2)



■ The TV commercial for the glasses defogger started in November 2021. SOFT99 aims to further expand into the eyeglasses care market and increase its recognition.



### Future Initiatives: Porous Materials (1/2)



#### Sterilization equipment

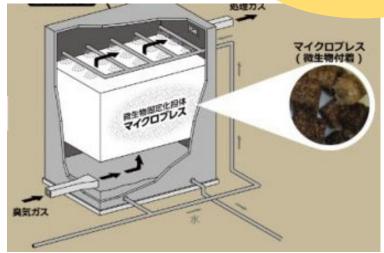


Medical waste coming out of hospitals is also safely reduced to a lower volume



#### Wastewater treatment equipment







Recycle and reuse wastewater

### Future Initiatives: Porous Materials (2/2)



■ SOFT99 aims to enforce production capacity by expanding factory buildings and further expanding into medical areas.

#### Industrial materials: Respond to demand and expand into the electric area

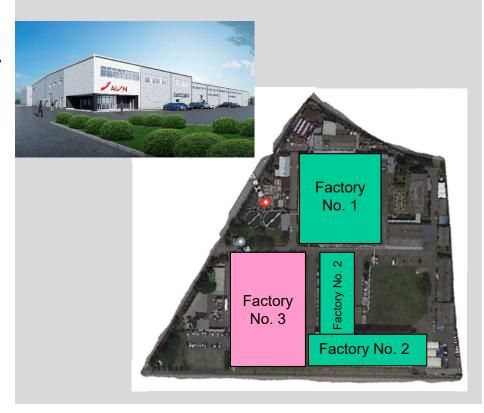
Factory utilization neared the maximum level due to more-thanexpected expansion of demand for semiconductors.



Responding to the current demand by increasing the number of staff and operating days.



Built Factory Building No. 3 in the AION Kanto Factory in Koga City, Ibaraki Prefecture (Scheduled to be completed in 2022)



#### Industrial materials: Promote further expansion into medical areas

Acquired a manufacturing and distribution license for general medical devices (Class I).



Made Aztech Co., Ltd., which distributes hygiene products to hospitals, into a subsidiary and expanded distribution channels in medical areas.



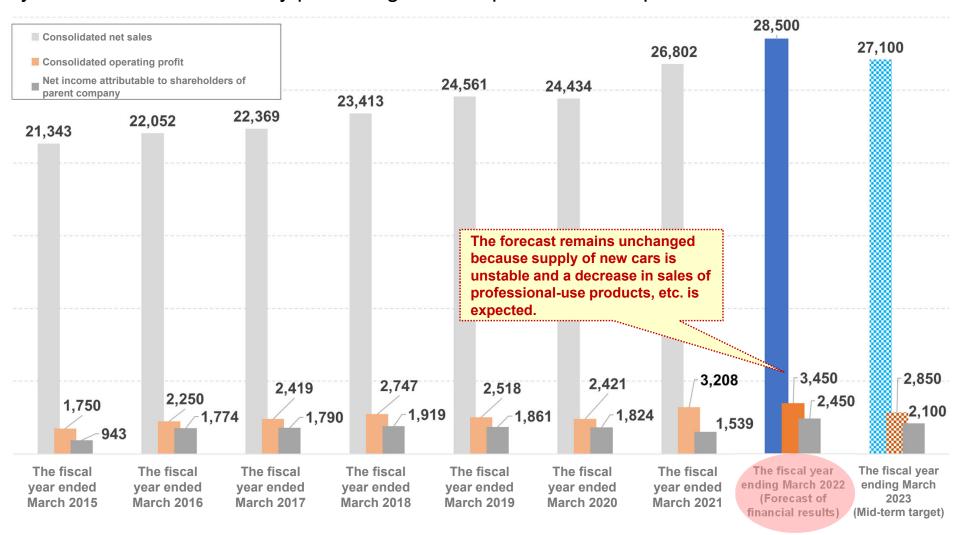


# V: Forecast of Annual Financial Results and Dividend

## Forecast of Financial Results for the Fiscal Year Ending March 2022



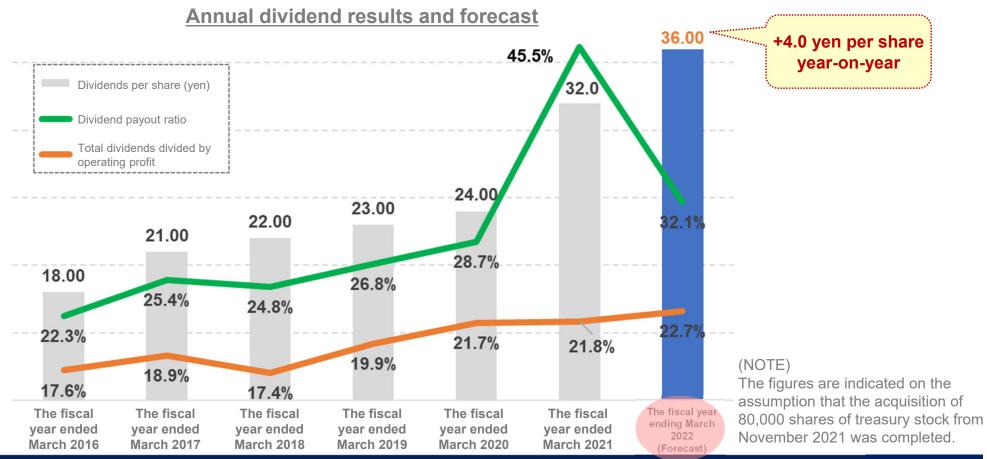
■ SOFT99 aims to achieve the net profit target set in the Sixth Medium-term Management Plan one year ahead of schedule by promoting sales of products in response to COVID-19.



#### Forecast of Annual Dividend for the Fiscal Year Ending March 2022



- The dividend for the fiscal year ending March 2022 is expected to be 36.0 yen per share (+4.0 yen per share year-on-year) due to an increased year-end and interim dividend of 2.0 yen per share, respectively.
- 80,000 shares of treasury stocks are scheduled to be acquired in the fiscal year ending March 2022.





### **Appendix: Numerical Data**

## Condensed Consolidated Balance Sheet (Year-on-year Comparison)



		March 31, 2021	September 30, 2021	Year-on-year changes			March 31, 2021	September 30, 2021	Year-on-year changes
Cu	rrent Assets	27,950	28,421	+471	Cur	rent Liabilities	4,229	4,081	-148
	Cash and deposits	19,170	18,822	-347		Accounts payable	1,363	1,342	-21
	Accounts receivable	3,795	3,999	+204		Income taxes payable	783	643	-140
	Marketable securities	601	701	+99		Payables and accrued expenses	1,434	1,257	-176
	Inventories	3,436	3,807	+370		Others	648	837	+189
	Others	946	1,091	+144	Non-current Liabilities		3,181	3,265	+84
No	n-current Assets	29,336	29,716	+380	Total Liabilities		7,411	7,347	-64
	Property, plant and equipment	20,916	21,372	+456	Net	Assets	49,874	50,789	+915
	Intangible assets	797	708	-89		Shareholders' equity	49,479	50,321	+841
	Investments and other assets	7,622	7,635	+13		Accumulated other comprehensive income	395	468	+73
	Assets	57,286	58,137	+851	Lia	abilities and Net Assets	57,286	58,137	+851

## **Consolidated Results (Profit and loss: Year-on-year Comparison)**



		First half of the fiscal year ended March 2021	First half of the fiscal year ending March 2022	Year-on-year changes	Year-on-year % changes
Net sales		12,805	14,153	+1,348	+10.5%
		4,679	5,451	+771	+16.5%
Gross profit	Gross profit margin	36.5%	38.5%	+2.0 pt	_
Selling, general a expenses	Selling, general and administrative expenses		3,565	+302	+9.3%
			1,885	+469	+33.1%
Operating profit	Operating profit margin	11.1%	13.3%	+2.3 pt	_
Ordinary profit		1,523	1,986	+462	+30.4%
Net income before income taxes		1,524	1,986	+462	+30.4%
Net income attrib		995	1,332	+337	+33.9%

# Condensed Consolidated Cash Flow (Year-on-year Comparison)



(In millions of yen)

	First half of the fiscal year ended March 2021	First half of the fiscal year ending March 2022
Cash flow from operating activities	+1,067	+999
Cash flow from investing activities	-1,265	-707
Cash flow from financing activities	-278	-522
Effect of exchange rate fluctuations on cash and cash equivalents	-0	+0
Net increase (decrease) in cash and cash equivalents	-477	-228
Cash and cash equivalents at the beginning of the year	17,782	18,649
Cash and cash equivalents at the end of the year	17,305	18,421

Depreciation expense	373	364
Capital expenditures (*)	280	782

(\*) Expenditure for purchase of property, plant and equipment

# Consolidated Highlight Financial Indicators (Year-on-year Comparison)



	First half of the fiscal year ended March 2021	First half of the fiscal year ending March 2022	Year-on-year changes
Total assets (million yen)	56,902	58,137	+1,235
Net assets (million yen)	49,507	50,789	+1,282
Equity ratio	87.0%	87.4%	+0.4 pt
ROA (Ordinary profit / Total assets*)	2.7%	3.4%	+0.7 pt
ROE (Net profit / Net assets*)	2.0%	2.6%	+0.6 pt
Total asset turnover (Net sales / Total assets*)	0.23	0.24	+0.02
Net income per share (yen)	45.56	61.05	+15.49

<sup>\*</sup> Each profit is as of the end of the fiscal year ended March 2021.

<sup>\*</sup> The amounts for total assets and net assets are as of the end of the fiscal year ended March 2021.

# Fine Chemicals (Profit and loss: Year-on-year Comparison)



	(In millions of yen)	First half of the fiscal year	First half of the fiscal year	Year-on-year	Year-on-year
` ,		ended March 2021	ending March 2022	changes	% changes
Net sales	Net sales		7,215	+495	+7.4%
	General-use products: Car-exterior care	1,064	1,104	+39	+3.7%
	General-use products: Glass care		2,019	+140	+7.5%
General-use products: Repair products  Professional-use products		1,381	1,307	-74	-5.4%
		797	954	+157	+19.7%
	Home-care products, etc.		531	+9	+1.8%
	Foreign operations	778	988	+209	+26.9%
	TPMS (Tire-Pressure Monitoring System)	90	114	+24	+27.2%
	Electronic device and software development	304	231	-73	-24.0%
	Others and adjustments	-98	-36	+61	- 62.9%
Gross profit		3,173	3,373	+199	+6.3%
Gross profit margin		47.2%	46.7%	-0.5 pt	_
Operating pr	Operating profit		1,154	+159	+16.1%
	Operating profit margin	14.8%	16.0%	+1.2 pt	_

# Porous Materials (Profit and loss: Year-on-year Comparison)



	(In millions of yen)			First half of the fiscal year ending March 2022	Year-on-year changes	Year-on-year % changes
Net sales		2,874	3,640	+765	+26.6%	
	Industrial materials		2,183	2,892	+708	+32.5%
	Domestic		980	1,442	+462	+47.2%
	Overseas  Consumables  Domestic		1,203	1,449	+246	+20.5%
			691	748	+56	+8.2%
			447	419	-27	-6.2%
	O	verseas	244	328	+84	+34.6%
Gross profit			904	1,282	+377	+41.7%
Gross profit margin		31.5%	35.2%	+3.7 pt	_	
Operating profit			397	530	+132	+33.3%
	Оре	erating profit margin	13.8%	14.6%	+0.7 pt	

### Services (Profit and loss: Year-on-year Comparison) 50FT 99



(In millions of yen)		First half of the fiscal year ended March 2021	First half of the fiscal year ending March 2022	Year-on-year changes	Year-on-year % changes
Net sales	Net sales		2,712	+76	+2.9%
Automobile repair and sheet metal		1,071	1,196	+125	+11.7%
	Driving school	418	510	+91	+21.9%
	Planning and sale of household products	1,145	1,004	-140	-12.3%
Gross profit		555	671	+115	+20.8%
Gross profit margin		21.1%	24.7%	+3.7 pt	<del></del>
Operating profit		-0	97	+97	_
	Operating profit margin	-0.0%	3.6%	+3.6 pt	<del></del>

# Real-Estate Related (Profit and loss: Year-on-year Comparison)



(In millions of yen)		First half of the fiscal year ended March 2021	First half of the fiscal year ending March 2022	Year-on-year changes	Year-on-year % changes
Net sales		574	584	+10	+1.8%
	Real-estate leasing	198	216	+18	+9.2%
	Bathhouse business	356	346	-10	-2.9%
	Support for preventive long-term care	19	22	+2	+12.3%
Gross profit		54	124	+69	+128.8%
	Gross profit margin	9.4%	21.2%	+11.8 pt	
Operating profit		20	101	+80	+393.0%
	Operating profit margin	3.5%	17.3%	+13.8 pt	_

## **Segment Information**(Comparison of Net Sales and Operating Profit by Segment)



Net sales	First half of the fiscal year ended March 2021	Composition ratio	First half of the fiscal year ending March 2022	Composition ratio	Year-on-year changes of composition ratio
Fine Chemicals	6,720	52.5%	7,215	51.0%	-1.5 pt
Porous Materials	2,874	22.4%	3,640	25.7%	+3.3 pt
Services and Real-Estate Related	3,210	25.1%	3,297	23.3%	-1.8 pt
Total	12,805	100.0%	14,153	100.0%	_
Operating profit	First half of the fiscal year ended March 2021	Composition ratio	First half of the fiscal year ending March 2022	Composition ratio	Year-on-year changes of composition ratio
Fine Chemicals	994	70.2%	1,154	21.2%	-49.0 pt
Porous Materials	397	28.0%	530	9.7%	-18.3 pt
Services and Real-Estate Related	20	1.4%	198	3.6%	+2.2 pt
(*) Total	1,416	100.0%	5,451	100.0%	_

<sup>(\*)</sup> Total amounts include the consolidated adjustment amount.

## SEEK OUT INNOVATION

~ Discover future necessities ~

